

Posters tell about Voices

THE Voices Project, which helps families discuss alcohol, drugs and gambling, has received some colorful support from Garage Graphix at Blackett.

Voices co-ordinator Tirrania Suhood said the program had been a success and there had been more community awareness since its launch on November 14.

She said Garage Graphix became involved in the project when it agreed to consult with Voices to create posters to publicise the project.

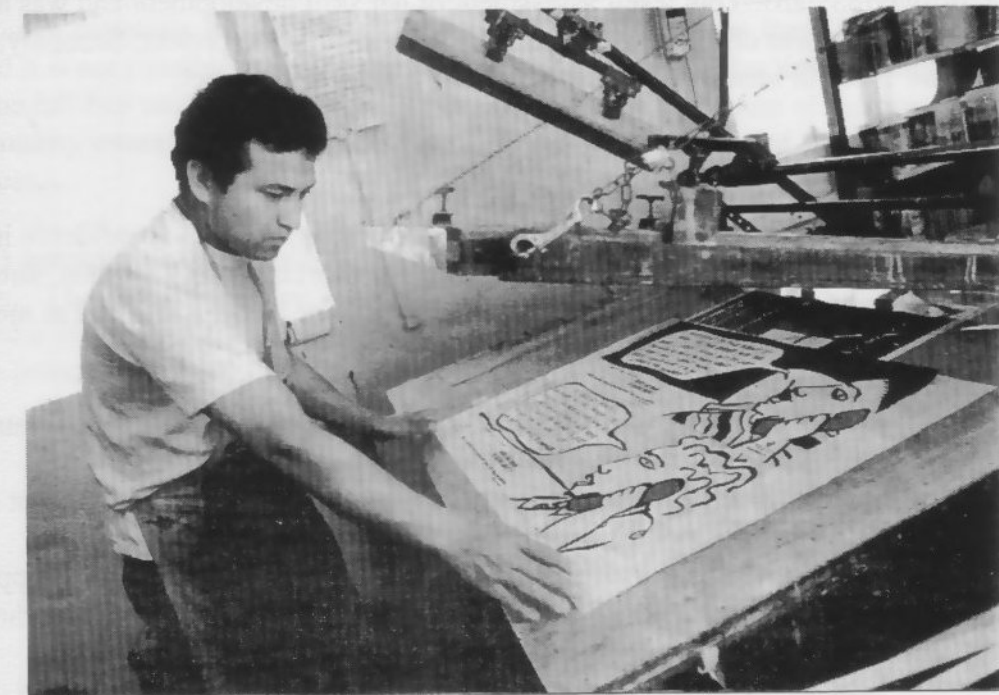
They discussed the design of the posters with focus groups, which included children, teenagers, and some parental support groups, and this helped to develop the visual side of the project.

Garage Graphix designed four posters, each from a different perspective, to target as many people and cover as many issues as possible.

The first poster is from the perspective of a mother who can see the problems in her family and is concerned about what is happening.

The second, from the father's perspective, shows his concern for what happened with his father and how his actions may affect his son.

The third, of a teenager's perspective, details how



A Garage Graphix screenprinter puts the finishing touches on the Voices posters

teenagers often do not want to talk to their parents or even friends, and that the project's hotline is an alternative.

The final poster is designed with what a small

child would see in mind and is aimed at making parents realise how children are affected when there are problems in the family.

Lin Mountstephens, of Garage Graphix, said the

project was a good model for communications projects that used art to get the message across.

Ms Suhood said the project was not simply a phonenumber for help -- it was

a way of urging the community to be more open and less ashamed about the issue.

The Voices Project can be contacted on (008) 42 2599 for help or for details.